

UMazing<Tech/>Race

Sponsorship Information Packet



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The **UMazing<Tech/>Race** combines the adventure and format of the award-winning television competition with a tech twist that exposes teams to various hands-on computer science experiences and activities.

WHEN

The FedEx Institute of Technology and CodeCrew are bringing the inaugural **UMazing<Tech/>Race** to Memphis. The event will take place at the FedEx Institute of Technology (FIT), **Saturday, September 17, 2022, beginning at 9:00am**. Participants will matriculate throughout the FIT with specific stations unveiled via clues as participants complete each station.

WHAT

The **UMazing<Tech/>Race** will be hosted at the FedEx Institute of Technology, 365 Innovation Drive, Memphis, TN 38152. Participating teams will receive clues to decipher, leading them to the next station throughout the race. The event is timed. Our goal is to combine physical activity with computer science and technology activities. The event encourages health and exposes participants to be more than just consumers of technology, but producers of technology.

The event is open to teams of two, ages 12 and up. For teams where both participants are minors, a chaperon (18+) is required to join the team throughout the race.

WHO

FedEx Institute of Technology

The FedEx Institute of Technology is an advanced technology and research organization that serves as the front door to the research infrastructure and innovation capabilities at the University of Memphis. It functions as a catalyst for interdisciplinary research and innovation in emerging technologies by supporting cross-campus research innovation clusters.

www.memphis.edu/fedex

UMRF Research Park

UMRF Research Park was founded by the team at the FedEx Institute of Technology and the Division of Research and Innovation at the University of Memphis to connect Memphis entrepreneurial ecosystem and the research capacity of The University of Memphis.

www.umrfresearchpark.org

CodeCrew

CodeCrew is a non-profit tech organization that empowers youth and adults in Memphis from underrepresented communities in tech to be tech innovators and producers through practical, hands-on computer science education and training.

www.code-crew.org

Crews Center for Entrepreneurship

The Crews Center is a hub of entrepreneurship and innovation on campus and a central place for students to explore entrepreneurship through both education and experiential learning opportunities. A key part of the Memphis entrepreneurial ecosystem, the Crews Center develops young aspiring entrepreneurs into the community's business leaders of tomorrow.

www.memphis.edu/crews

FREQUENTLY ASKED QUESTIONS

Below are some questions and answers to get you started.

What is the race format?

Staggered start consisting of 50 teams of two going in waves.

Who can participate?

The race is open to all faculty, staff, students of the University of Memphis and the general public. Participants must be 12 years of age or older, with a max of two participants per team. For teams whose both participants are minors, an adult (18+) will need to chaperon the team throughout the race. There will not be an entry fee for this individual, however, they will not be able to assist in the activities at each station.

What is the cost to participate?

There is an entry fee of \$10 for those in 6th-12th grades. For adults, the entry fee is \$25.

Are chaperons required to participate?

Chaperons are only required when the team of two are both minors and they cannot participate or assist the two minors with any activities at the stations.

Are there any equipment needs for this event?

No, everything will be provided.

Can people with disabilities participate?

Absolutely! Full participation at each circuit is required to win prizes.

What are the team sizes?

Teams are two people only; No more, No Less. Chaperones do not count as a team member and will not be allowed to provide any assistance.

Can I team up with someone there?

This is possible; however the Institute and CodeCrew cannot guarantee there will be additional participants that will need another team member. We encourage everyone to have their team solidified prior to the day of the race.

UMazing<Tech/>Race

Sponsorship	Community \$100	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000
Social Media Shout Out	X	X	X	X	X
Send Mentors		X	X	X	X
Company Table		X	X	X	X
Give Away A Prize			X	X	X
Checkpoint Sponsor & Activation				X	X
Co-host					X
Lounge Area for Your Company					X
Branding	\$100	\$500	\$1,000	\$2,500	\$5,000
Logo/Name on Website	X	X	X	X	X
Distribute Swag		X	X	X	X
Company Logo on UMazing<Tech/>Race Shirts			X	X	X
Recognition at Opening/Closing				X	X